



HOT MAMA CONTEST (IPOH PARADE) REGISTRATION FORM

1. PERSONAL INFORMATION 个人资料			
NAME 姓名		I.C. NO 身份证号码	
ADDRESS 地址			
CONTACT 联络号码		EMAIL 电邮	

2. QUESTIONNAIRE 问卷 (你可以用中文回答)	
AMBITION 志向	
HOBBIES 嗜好	
What do you hope to achieve with this contest? 妳希望通过此竞赛以达到什么目标?	

3. TERMS & CONDITIONS	
1)	<i>Hot Mama Contest is an event ("Event") organised by Lion Ipoh Parade Sdn Bhd ("Organiser").</i>
2)	<i>The Event will be held at Ipoh Parade's Main Atrium ("Venue") on 30 April (Semi-Finals) and 1 May 2016 (Finals).</i>
3)	<i>The Event is open to any Malaysian female, married with at least one child, and above 21 years of age ("Participants") as at 30 April 2016.</i>
4)	<i>The Event will feature three (3) stages:</i> <ol style="list-style-type: none"> a. Preliminary Round <ol style="list-style-type: none"> i. <i>Submission of registration form and ONE full body and ONE close-up photograph of yourself by email (contact@eventplusmarketing.com) before 5:00pm on 25 April 2016 or by hand to the Information Counter of Ipoh Parade located on the Ground Floor.</i> ii. <i>A maximum of 25 candidates will be selected to proceed to the Semi-Finals.</i> b. Semi-Finals <ol style="list-style-type: none"> i. <i>Ipoh Parade's Management and independent judges will select a maximum of 25 candidates for this round and the semi-finalists will be reviewed on 27 April 2016 on our Facebook page at www.facebook.com/IpohParadeMall</i> ii. <i>Semi-finalists are required to be present on 30 April 2016 at 8:30am for training, rehearsals and briefing. The Competition starts at 2:00pm onwards.</i> iii. <i>Candidates will be required to do the following:</i> <ol style="list-style-type: none"> 1. <i>Bring 2 sets of attire, of which one set MUST be a pair of jeans & white top while the other is to be a cocktail dress.</i> 2. <i>Hairdo and make-up will be sponsored by our tenant. However, you have the option of having these done on your own.</i> iv. <i>All semi-finalists will be required to walk the aisle twice, each with 2 sets of attire as required above. There will be ONE speech session of not more than 30 seconds where you are required to introduce yourself and provide an opinion on a certain topic (To be advised). You may use English, Bahasa Malaysia or Mandarin. If in doubt, please contact the organiser.</i> v. <i><u>A maximum of 10 candidates</u> will be selected for the Grand Finals</i> c. Grand Finals <ol style="list-style-type: none"> i. <i>If you are one of the finalists, you are required to stay back after the semi-finals for briefing and rehearsals. You will also be going to a maximum of two tenants of Ipoh Parade to pick up rented/sponsored attire for the finals.</i> ii. <i>You are required to be present at the venue at 8:30am on 1 May 2016.</i> iii. <i>Event begins at 2:00pm</i> iv. <i>Candidates will be required to do the following:</i> <ol style="list-style-type: none"> 1. <i>Bring 2 sets of attire that satisfy the following categories:</i> <ul style="list-style-type: none"> - Sports - Evening wear 2. <i>Hairdo and make-up will be sponsored by our tenant. However, you have the option of having these done on your own.</i>



30 April - 1 May 2016

- v. All finalists will be required to walk the runway twice (with your own attire as above) and perform a talent (e.g. singing, dancing, and any other talent; contact the organiser if in doubt).
 - vi. There will be ONE speech session of not more than 30 seconds where you are required to introduce yourself again and provide an opinion on a certain topic (To be advised). There will be another interview session by the MC. You may use English, Bahasa Malaysia, Mandarin or any other Chinese dialect. If in doubt, please contact the organiser.
- 5) Selections will be based on:
- i. Catwalk
 - ii. Confidence
 - iii. Answers during Q&A
 - iv. Personality
 - v. Presentation (Choice of attire)
 - vi. Talent (Finalists only)
 - vii. Overall
- 6) The prizes shall be as follows:
- i. Champion RM 8,000.00 worth of cash and prizes
 - ii. 1st Runner-Up RM4,500.00 worth of cash and prizes
 - iii. 2nd Runner-Up RM2,500.00 worth of cash and prizes
 - iv. 7 consolation prizes worth RM250.00 each
- (Winners shall receive their prizes within 30 days after completion of the Event)
(Uncollected prizes within 60 days from announcement of winners will be considered null and void)
- 7) By participating in the Event, all participants agree and acknowledge that:
- a. Participants are in good state of health to take part in the Event;
 - b. It is the responsibility of participants to report of any injury or illness to the Organiser or Judges;
 - c. If at any time prior to or during the Event, any participant who is ill, injured, or is risking her physical or emotional condition by participating in the Event may be declared ineligible to compete, or disqualified from competing further;
 - d. The Organiser reserves the right to withdraw any participant who appears to have such serious disability or injury or needs medical attention;
 - e. All relevant permissions from any institution have already been obtained (if any);
 - f. None of the participants are legally bound by contract to any talent agencies, sponsors or organizations;
 - g. All photos and videos captured by the Organiser and its agencies can be used for any form of promotional content without prior consent;
 - h. The Organiser reserves the right to amend the terms and conditions of the Event at its absolute discretion without prior notice and no correspondence will be entertained.
- 8) Protests are prohibited and will not be accepted regarding any score or result of a decision. All Judges meet the eligibility, training, judge skill level and experience in their respective fields.
- 9) In the highly unlikely event of an accident throughout the Event, the Organiser and all its agencies related will not be held liable.
- 10) By participating in the Event, Participants hereby grant permission to the Organiser to share their contact information with its partners and sponsors.
- 11) The Organiser reserves the rights to alter any parts of the rules and regulations of the Event and to replace the prizes with items of similar value without prior notice.

3. ACKNOWLEDGEMENT

I, _____ hereby acknowledge that, I have read and accepted the rules and regulations of the Hot Mama Contest and would like to take part in the competition. I will not hold the Organisers, Ipoh Parade's staff and employees liable for any accident or injury that may occur. I understand that failure to comply with the Terms and Conditions may result in disqualification.

[Signature]

NAME:

DATE: